

# NEWSLETTER – ADVERTISING FORMATS



techtexTRENDS.com (prices in euros)

The English-language techtexTRENDS newsletter is published fortnightly on Wednesdays, alternating weekly with the English-language nonwovensTRENDS newsletter.

Advert type/Format	Price per week	Price per month
<b>Skyscraper</b> (160 x 500 px)	420	1,390
<b>Button</b> (160 x 160 px)	290	990
<b>Leaderboard</b> (600 x 60 px)	420	1,390
<b>Banner</b> (600 x 60 px) <i>in the content area</i>	390	1,250
<b>NEW: Medium Rectangle</b> (300 x 250 px)	420	1,390
<b>NEW: Medium Rectangle in simultaneous combination with website</b> (300 x 250 px)	900	2,700
<b>NEW: Text/Picture advert</b> (text/picture advert up to max. 400 characters) <i>With link to customer website</i>	390	1,250
<b>Vacancies</b> (600 x 90 px) <i>(Entry text with deposited pdf)</i>	390	1,250

All prices subject to VAT.

## File formats Skyscraper, Button, Leaderboard, Banner:

jpg or gif. Please note that some Outlook versions do not deliver animated banners – only the first page will be displayed.

## File format Vacancies: pdf

