

## International Newsletter for Technical Fibers, Technical Textiles & Nonwovens

- Publication:** Monthly
- Recipients:** Approx. 7,000 personalized addressees worldwide
- Language:** English
- Editorial concept:** Editor-in-Chief: Claudia van Bonn  
Editor: Mechthild Maas  
Innovations, trends, topics concerning technical fibers, technical textiles & nonwovens, industry news/industry events
- Closing date for ads:** 2 weeks before publication
- Closing date for material:** 1 week before publication

Advertising format	Size	Price per newsletter
<b>1</b> Skyscraper	160 x 500 px	€ 410,-
<b>2</b> Button	160 x 160 px	€ 290,-
<b>3</b> Leaderboard	600 x 60 px	€ 410,-
<b>4</b> Banner	600 x 60 px	€ 350,-
<b>5</b> Text advert or text/image ad	Max. 400 characters, Image 480 x 320 px + 350 characters	€ 350,-
<b>6</b> Vacancies (Entry text with deposited pdf)	600 x 90 px	€ 350,-

**File formats Skyscraper, Button, Leaderboard, Banner:** jpg or gif, max. 50 KB.

Please note that some versions of Outlook do not deliver animated banners – only the first page will be displayed.

**File format vacancies:** pdf

